# HELIX RETAIL DISPLAY TEMPLATE

## = Non-Visible Area
(Where Panel Tucks Into Square Pole)

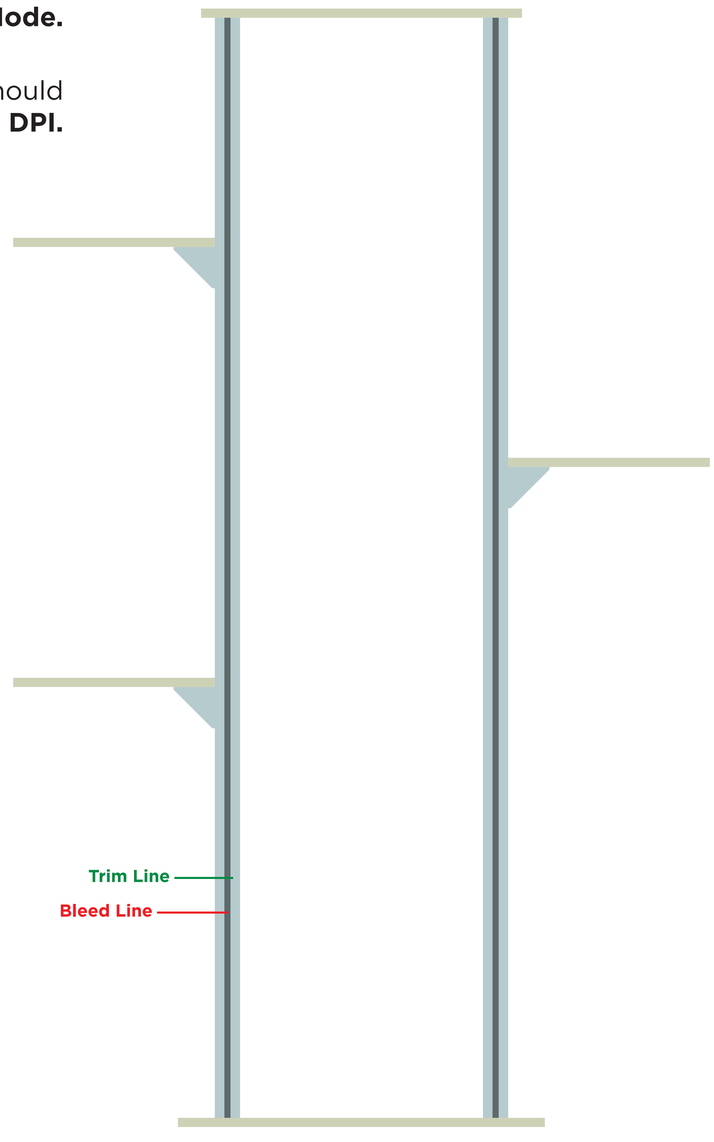
Please account for **1/4" Bleeds** on all sides.

All files and links should be setup in **CMYK Color Mode.**

All raster elements should be a minimum of **100 DPI.**

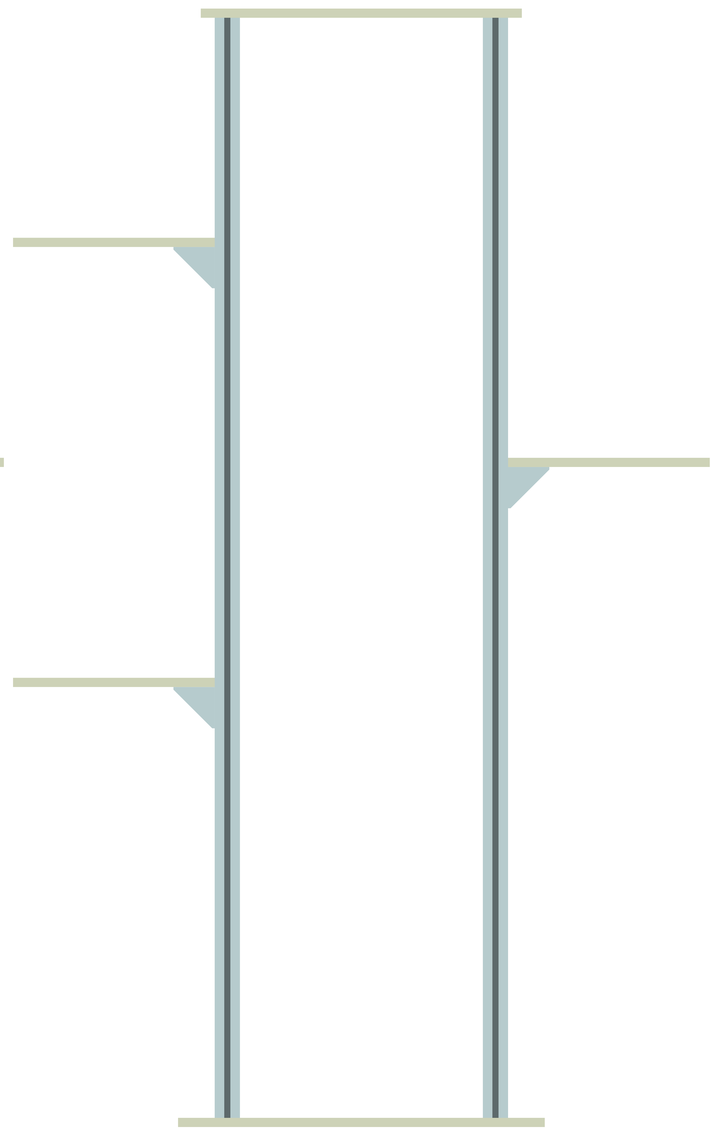
## FRONT

Panel Size = 14" x 60"
Visible Area = 13.25" x 60"




## BACK

Panel Size = 14" x 60"
Visible Area = 13.25" x 60"



### Shelf Finishes:

Birch

White Laminate

Black Laminate

Plexi

**Spec Pantone Colors Here (If Applicable):**
*Note: Only **Coated** Pantone Values Are Accepted*

_____ **PMS C**

_____ **PMS C**

_____ **PMS C**